



## **2019 FACTSHEET**

### **Healthcare Management (SIMED)**

#### **Program Highlights:**

- Advanced learning to educate medical and healthcare professionals to meet global standards
- Introduction about the new trends of medical tourism and practical learning at Meditel or Hospitel Organizations
- Students graduate with knowledge of a third language
- International opportunities available include practical placements, internships, volunteer roles, study abroad and student exchange programs
- Field trips and institutional visits to understand Korean medical services and medical tourism

#### **Specialized Courses:**

Communication	Healthcare Communication, Medical Terminology, Healthcare Interpretation
Healthcare and Medical Services	Health Assessment, Healthcare Therapy, Healthcare Ethics, Healthcare Program Development, Health and Medical Law, Emergency Medicine, Geriatric Medicine, Medical Case Analysis, Human Anatomy, Health and Disease, Survey Methodology, Community Health, Quality and Risk Management, Global Wellness Production
Management	Customer Satisfaction, Medical Tourism Marketing, Conflict Management in Healthcare, Hospital Organization and Management, Human Resource Management
Language	Chinese, Spanish, French, Korean, Russian
Practical Learning	International Medical Services Practices 1 & 2, Case study 1 & 2
Medical Tourism / Hospitality	Management of Services, Introduction to the hospitality industry, Global hospitality business management, Room and Division

**Skills Learned:**

- Medical terminologies and Hospitality terminologies
- Laws and regulations related to healthcare and insurance
- General usage of medicine
- Communication skills between medical institutions and patients
- Emergency support and actions
- Understand healthcare programs and data systems
- Able to identify diseases and illnesses
- Medical tourism industry practical skills
- One stop service package development skills which include healthcare and tourism services

**International Partnerships:**

- University of Incarnate Word – Texas, US
- Eastern Mediterranean University – Cyprus, North Turkey
- Pacific International Academy at Warner Pacific University – Oregon, US
- Bloomfield College Healthcare Camp – New Jersey, US
- MASHA University Global Practical Nursing Training Program – Kuala Lumpur, Malaysia
- University of Utah – Utah, US
- University Hospital of Sharjah - Dubai
- Chungdam Oracle Dermatology and Plastic Surgery Hospital - Vietnam
- Various Chinese Universities

**Domestic affiliations for Practical Training:**

- Gangnam Medical Tourism Center, Seoul
- International Sun Hospital, Daejeon
- Gayang Hospital, Daejeon
- Christian Daejeon Hospital
- Ahjoo University Hospital
- Various Plastic Surgery Hospitals in Daejeon and Seoul
- Ronald McDonald House, Pusan
- Numerous Community Health Centers

**Potential Career Paths:**

- Local / international medical coordinator
- Healthcare administrator
- International medical tourism coordinators
- Non-profit healthcare organization staff
- Public health employees



- Medical institution administrators
- Physician Assistant
- Health program administrator
- Medical assistant / translator
- Emergency medical technician
- Physical therapist
- Occupational health and safety specialist
- Medical tourism specialties
- Human Resource Manager at Hospitality institutes

### **ADDITIONAL COSTS:**

In addition to the fees paid as part of general admission, certain additional costs are required to fulfill student's participation as a student. All departments have a Student Council Fee (administered by Student Council and monitored by Department Chairs) to include costs that are incurred during a student's 3.5 years with the university. Most departments administer the fees in the same approximate manner.

#### **SIMED Department**

Department Jacket 40,000 (for cold weather)  
T-shirts 10,000 x 2 years  
CPR Course Fee 15,000  
Food & Drink 30,000 x 3 years  
Academic seminar 10,000x3 years  
Other parties / events 30,000  
Field trip 10,000 x 3 years  
Membership training fee 15,000 x 3 year  
Total 300,000 Kwon (~USD \$270)